

PRETEEN SOCIAL MEDIA FACTS

1/6 One-sixth of preteens say they've had something mean, threatening, or embarrassing said about them online.

16% of these kids told no one about it.

Source: Fightcrime.org

44% The percentage of preteens who say they've viewed things on the internet that their parents would consider

inappropriate. **34%** Admit lying to their parents about how they've spent their time online. *Source:*

Children's Ministry Magazine September/October 2012

About **1/3** of 10-year olds have been exposed to sexual images online-even during innocent word searches. *Source: Christian.org.uk*

Over **1/2** of kids ages 8 to 17 worldwide say they worry about being bullied online. **1/4** of kids has experienced online bullying. *Source: latimes.com*

40% of kids have their own cell phone by fifth grade. That number jumps to around 83 percent by the time kids reach middle school. *Source: cdn.theatlantic.com*

TEEN SOCIAL MEDIA FACTS



FACEBOOK is the largest social media outlet. If Facebook were a country, it would be the 3rd largest country in the world (behind China & India).

72 % of teens have a social networking profile. Nearly half (47%) have a public profile viewable by anyone.

22 % The percentage of teenagers who log on to their social media sites more than 10 times per day.

1/5 of teens have engaged in cyber bullying.

Over **1/2** of teens have given out personal information online to someone they didn't know. **1/4** of them have shared personal photos &/or physical descriptions of themselves.

88 % of teens have witnessed someone being cruel to someone else online. 15% claim to have been the target.

